



# TAKE THE LEAD 2010

*Honoring women of courage, confidence and character  
whose leadership makes the world a better place.*

## SPONSORSHIP OPPORTUNITIES

**We hope you can attend Take The Lead on March 9, 2010 and consider expressing your support.** You will not only honor the remarkable women we plan to salute, but also provide for the ongoing vitality of the Girl Scout mission. These sponsorship levels describe the various ways in which you can contribute.

**Please don't hesitate to call Carla Hickey at 610.791.2411, ext.1505 if you have any questions about sponsorship or purchasing an ad in our Tribute Book.**

### Gold Sponsor: \$15,000 to \$20,000

- 2 Prominent Reserved Tables for Ten
- Back Cover Full Page Ad in Program
- Listing in Program
- Corporate Signage at Event
- Inclusion in Sponsor Thank You Ad in the newspaper
- Invitation to VIP Reception Preceding Event to Meet Honorees
- Feature in Girl Scout eNews
- Website Recognition via Live Link

### Silver Sponsor: \$10,000 to \$14,999

- Reserved Table for Ten
- Inside Front or Back Cover Full Page Ad
- Listing in Program
- Corporate Signage at Event
- Inclusion in Sponsor Thank You Ad in the newspaper
- Invitation to VIP Reception Preceding Event to Meet Honorees
- Feature in Girl Scout eNews
- Website Recognition via Live Link

### Champion Sponsor: \$7,500 to \$9,999

- Reserved Table for Eight
- Full Page Ad in Program
- Listing in Program
- Corporate Signage at Event
- Inclusion in Sponsor Thank You ad in the newspaper
- Feature in Girl Scout eNews
- Website Recognition via Live Link

### Leader: \$5,000 to \$7,499

- Reserved Table for Eight
- Half Page Ad in Program
- Listing in Program
- Corporate Signage at Event
- Website Recognition

### Benefactor: \$2,500 to \$4,999

- Six Tickets to Event
- Quarter Page Ad in Program
- Listing in Program
- Corporate Signage at Event
- Website Recognition

### Patron: \$1,500 to \$2,499

- Four Tickets to Event
- Quarter Page Ad in Program
- Listing in Program

### Host: \$1,000 to \$1,499

- Two Tickets to Event
- Quarter Page Ad in Program
- Listing in Program

### Friends are Welcome to Purchase Program Ads at the Following Costs:

Full page: \$1500

Half page: \$800

Quarter page: \$500



**See reverse for Pledge Form →**



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## SPONSORSHIP PLEDGE FORM

**THANK YOU FOR YOUR SUPPORT!** Commitments received by February 19, 2010 will be listed in the program.

**Total Pledged Amount \$** \_\_\_\_\_

Payments are not required at this time but may be included if you desire.  
Please make checks payable to Girl Scouts of Eastern Pennsylvania.  
Final payment due by April 30th.

**Gold Sponsor: \$15,000 - \$20,000**

**Silver Sponsor: \$10,000 - \$14,999**

**Champion: \$7,500 - \$9,999**

**Leader: \$5,000 - \$7,499**

**Benefactor: \$2,500 - \$4,999**

**Patron: \$1,500 - \$2,499**

**Host: \$1,000 - \$1,499**

**Program ad only:**

Full page: \$1,500

Half page: \$800

Quarter page: \$500

**See reverse for  
sponsorship details. →**

I/We am/are unable to attend the Awards Dinner, but please accept my/our gift of \$ \_\_\_\_\_.

I/We would like \_\_\_\_\_ Individual Reservations @ \$125.00 each.

**Total Amount Pledged = \$** \_\_\_\_\_ PAYMENT IS NOT REQUIRED AT THIS TIME, BUT MAY BE INCLUDED IF YOU DESIRE. Ad information and guest cards will be mailed upon receipt of this pledge form.

Name of Business: \_\_\_\_\_

Please print corporate name exactly as you wish it to be listed in the program.

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

**Please return this form to  
Girl Scouts of Eastern Pennsylvania ASAP.  
You may fax it to Kelly Strause  
at 610.791.4401 or mail to:  
Take the Lead  
2633 Moravian Avenue  
Allentown, PA 18103**



**Girl Scouts®**  
of Eastern Pennsylvania

888.664.9770 ♦ [www.gsep.org](http://www.gsep.org)